

# Ambulance Wish SA Sponsorship Benefits

Sponsorship Level	Program Sponsor	Wish Sponsor	
	<b>12 months</b> <b>GST inclusive</b>	<b>Major Program Sponsor</b> <b>\$25,000</b> (2 available)  Major Program Sponsor has the most significant partnership brand association with the program and is recognised on all program related activities	<b>All Wishes</b> <b>\$10,000</b> (Unlimited available)  All Wishes Sponsor is recognised on Ambulance Wishes fulfilled in a 12 month period of the program

## Exclusivity

Recognition on Wish Ambulance	Logo on Wish Ambulances		
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## Web Presence

AWSA Website home page and all pages	Hyperlinked logo under 'Major Program Partner'	Hyperlinked logo under 'Wish Sponsor - All Wishes'	
AWSA Partners Page	Hyperlinked logo under 'Major Program Partner'	Hyperlinked logo under 'Wish Sponsor - All Wishes'	Name listed under 'Wish Sponsor - Single Wish'
Partnership logo and recognition of sponsorship level for your website	Yes	Yes	

## Digital and Media Presence

Dedicated post welcoming new partnership	Dedicated media release to announce partnership; Social media announcement on all AWSA & PCSA social accounts	Dedicated Social media announcement on all AWSA & PCSA social accounts	
Partnership acknowledgement in a post per Ambulance Wish fulfilled	Yes	Yes	For the allocated single wish

## AWSA eNews

One exclusive article (per annum) and link to organisational website in our AWSA eNews	250 words		
Advertisement tile in our AWSA eNews	4 per annum	1 per annum	

## Publications

PCSA Annual Report Partnership acknowledgement	Yes	Yes	Yes
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## Program Resources Recognition

Logo on About AWSA Information flyer	Yes		
Logo on AWSA Palliative Care service partner poster	Yes		
Logo on thank you letter to Wish Team	Yes	Yes	

## Wish Recipient Pack

Memory Book	Recognition of partnership level and logo in all memory books and a personal copy of all relevant memory books	Recognition of partnership level and logo in all memory books and a personal copy of all relevant memory books	
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## Team Inspiration and Impact Presentation

Impact presentation to your team/clients/board (face to face)	1 per year	1 per year	
Impact presentation to your team/clients/board (virtual)	1 per year		

\* Single wish sponsorship is allocated at random. Wish type or date cannot be selected by the sponsor.