



**Ambulance Wish
South Australia**
Program of Palliative Care SA



Ambulance Wish South Australia

Inaugural Fundraising Dinner 2024

Sponsorship Prospectus
ambulancewishsa.org.au

The AWSA program is a collaboration of:



Palliative Care SA, St John Ambulance SA and Flinders University invites your organisation to be a key sponsor for Ambulance Wish SA's signature event of the year.

Your support will contribute to the sustainability of the program, enabling us to raise funds to continue to fulfill wishes for South Australians experiencing serious illness whilst creating memories that last forever for their loved ones.

Your support is needed to help Ambulance Wish SA (AWSA) continue fulfilling special wishes and creating memories that last forever.

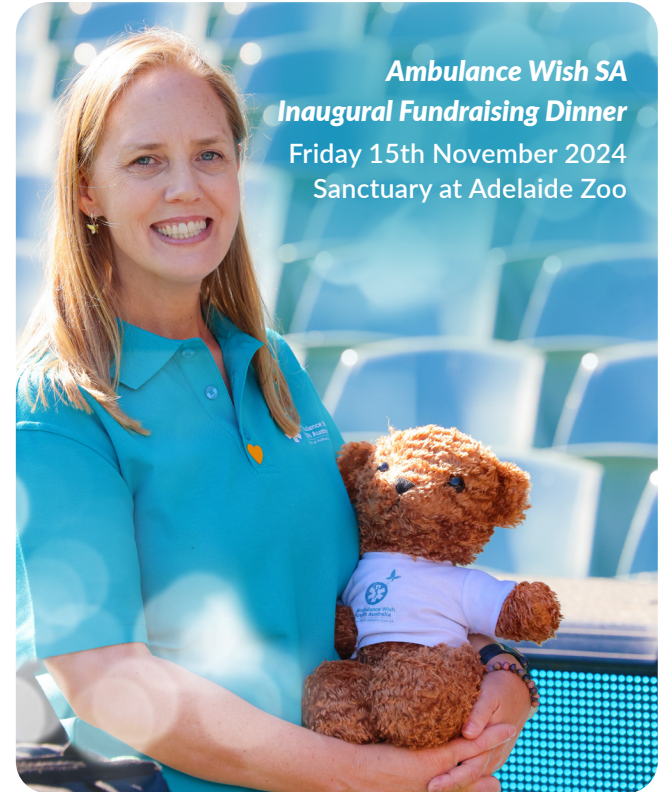
Ambulance Wish SA's Inaugural Fundraising Dinner 2024 provides a unique opportunity for health leaders, corporate sponsors and private philanthropists to demonstrate your commitment that all South Australians deserve to live their best life, right until the end.

The event is expected to attract media attention and over 150 guests, including Members of Parliament, Specialist Palliative Care Service providers, peak bodies, corporate organisations and most significantly families and friends of our Wish recipients.

Your support will communicate a powerful message about your dedication to being a part of a broader compassionate community and ensuring quality palliative and end-of-life care for all South Australians. Together, let's make a lasting impact and create a legacy of compassion and support beyond 2024.



Adjunct Associate Professor Shyla Mills
CEO, Palliative Care South Australia





Simon's Ambulance Wish was to have a pie and beer with his mates at the Adelaide Oval

 CLICK TO WATCH

Our **Launch** 7th May 2024

"I feel very lucky to be the first recipient of this program"

Simon - AWSA first Wish Recipient

"We know palliative care can be a difficult time for the person going through it, their families and carers. This is a wonderful initiative that gives people with a life-limiting condition and who are nearing the end of their lives an experience that has great meaning to them and their loved ones - just like today's visit to Adelaide Oval for Simon and his mates. Ambulance Wish SA will create priceless memories for people who need it the most."

Minister Chris Picton MP - SA Health Minister

Read more here: www.ambulancewishsa.org.au/awsa-is-launched

Prime time media coverage including:



The Advertiser





Loretta's Ambulance Wish

The journey began as Loretta, accompanied by her husband Basil and the Wish Day Team, travelled from Modbury Hospital to Aldinga in the Wish Ambulance. Their first stop was at Loretta's beloved family beach house at Aldinga Beach, a place steeped in decades of happy memories. There, with a smile on her face, Loretta used chalk to add her name to a wall. The smiles on those around her was heartwarming, reflecting the shared joy and significance of the moment.

Next, they arrived at the Aldinga Surf Life Saving Club, where they were warmly welcomed by President Nathan. With special arrangements, Loretta was able to experience the beach she cherished so much: reversing down the boat ramp, she could see the sand, hearing the waves, and smelling the sea on a tranquil winter day. This place, lovingly referred to by Loretta as "my beach," held immense significance for her.

[CLICK TO WATCH](#)



About Ambulance Wish South Australia

The only program in SA that fulfills special wishes and creates memories that last forever for South Australians living with a life-limiting condition.

WHY WE EXIST

Our purpose is simple: to give South Australians living with a life-limiting condition access to the planning, coordination, specialist transport, photography and clinical care they need to create a memory that will last forever.

We are all individuals, but often near the end of life it's the simple things that matter most, like having a farewell dinner at home with family and friends, the chance to watch a grandchild get married or to see one last sunset at your favourite beach.

Ambulance Wish SA brings together a team of skilled staff and volunteers using bespoke wish ambulances, for those who would love to experience one last wish with their family and friends.

Ambulance Wish SA is the signature program of Palliative Care SA, a registered charity operating in SA since 1985. This program is a collaboration with PCSA, St John Ambulance SA and Flinders University.



Wishes are FREE for all Wish Recipients. On average to fulfill an Ambulance Wish costs \$2000.



Benefits
of sponsoring
**Ambulance Wish
South Australia's
Inaugural Fundraising
Dinner 2024**



Premium Sponsorship - \$5,000^{+GST}

Communicate a powerful message of social good

PRE-EVENT

- Recognition of sponsorship level on event webpage with Organisation Name and Hyperlinked logo
- Recognition of sponsorship level in promotional material including flyers, media releases, ads, editorials, PCSA eNews with Organisation Name and Logo
- Exclusive social media posts across AWSA Facebook and Instagram + PCSA LinkedIn acknowledging your sponsorship level
- Social media package for your company to promote your sponsorship of this event
- Exclusive article in PCSA eNews

DURING EVENT

- Sponsorship recognition on dinner holding slide with Organisation Name and Logo
- Half page Advertisement in Fundraising Dinner Program booklet
- Corporate logo on table numbers
- MC acknowledgement
- Your banner placed at the entrance of the venue
- Option for product inclusion in the main raffle or to provide small promotional item to each attendee at the dinner
- Two complimentary tickets with the opportunity to network

POST-EVENT

- Complimentary one year organisational membership to Palliative Care SA
- Recognition of sponsorship in post-event subscriber PCSA eNews
- Recognition of sponsorship in post-event social media posts
- Inclusion in post-event report on Fundraising Dinner

Photo Booth Sponsorship - \$2,500^{+GST}

Creating memories

PRE-EVENT

- Recognition of sponsorship level on event webpage with Organisation Name and Hyperlinked logo
- Social media package for your company to promote your sponsorship of this event

DURING EVENT

- Quarter page Advertisement in Fundraising Dinner Program booklet
- MC acknowledgement
- Your banner next to Photo Booth
- Branding on Photo Booth pics
- Two complimentary tickets with the opportunity to network

POST-EVENT

- Complimentary one year organisational membership to Palliative Care SA
- Recognition of sponsorship in post-event social media posts
- Inclusion in post-event report on Fundraising Dinner

*limited to one sponsor only

Welcome Drink Sponsorship - \$2,500^{+GST}

A complimentary drink provided to all guests on arrival

PRE-EVENT

- Recognition of sponsorship level on event webpage with Organisation Name and Hyperlinked logo
- Exclusive social media posts across AWSA Facebook and Instagram + PCSA LinkedIn acknowledging your sponsorship level
- Social media package for your company to promote your sponsorship of this event

DURING EVENT

- Quarter page Advertisement in Fundraising Dinner Program booklet
- MC acknowledgement
- Option for product inclusion in the main raffle or to provide small small promotional item to each attendee at the dinner
- Your banner next to bar for throughout the event
- Two complimentary tickets with the opportunity to network

POST-EVENT

- Complimentary one year organisational membership to Palliative Care SA
- Recognition of sponsorship in post-event social media posts
- Inclusion in post-event report on Fundraising Dinner

*limited to one sponsor only

Gratitude Table Sponsorship - \$1,500^{+GST}

Support 8 AWSA program volunteers/staff to sit at your corporate table (table of 10) _____

PRE-EVENT

- Recognition of sponsorship level on event webpage with Organisation Name and Hyperlinked logo
- Exclusive social media posts across AWSA Facebook and Instagram + PCSA LinkedIn acknowledging your sponsorship level
- Social media package for your company to promote your sponsorship of this event

DURING EVENT

- Quarter page Advertisement in Fundraising Dinner Program booklet
- Corporate logo on sponsored table
- Two complimentary tickets with the opportunity to network

POST-EVENT

- Complimentary one year organisational membership to Palliative Care SA
- Inclusion in post-event report on Fundraising Dinner

Thank you for your consideration in helping AWSA to make a lasting impact and create a legacy of compassion and support beyond 2024.

 08 8271 1643  awsa@palliativecaresa.org.au

